

## CARLOS J. ZAPATA

*graphic designer*

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*uniform resource locator*

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*cellular device*

## EDUCATION

*formal instruction*

**Academy of Art University** August 2008–Current  
· Currently pursuing MFA: Graphic Design

**Milwaukee Institute of Art & Design** August 2004–May 2008  
· Bachelor of Fine Arts: Communication Design  
· Participated in study abroad program: Florence, Italy.  
· Recipient of Official Selection: Best of Show - MIAD Senior Exhibition  
2008 for collaborative work with a partner in the field of Communication Design.  
· Dean's List: Final Semester - Senior Term

## SKILLS

*expertise + competence*

### Refined skills in multiple fields of Graphic Design.

Ad Design, Product/Packaging Design, Information Design, Branding/Corporate Identity Design, Exhibition Design, & Promotional Design.

### Proficient in both Macintosh & PC-Based Computer Applications

Adobe® Photoshop, Illustrator, & InDesign.

## EXPERIENCE

*practical knowledge*

### Freelance Graphic Designer/Art Director Chicago, IL (2008—Current)

I have worked with a number of clients in a wide array of industries, both as an on-site designer and on a telecommunication basis. Some of my clients include large companies in fields including; advertising, mobile application development, film production, health care, and finance, among others.

### Internship, Camp Firebelly/Firebelly Design Chicago, IL (2008)

Applicants from across the country endeavored to be one of the ten designers selected for this exclusive 2-week design charette hosted by Firebelly Design. I was selected and awarded a full scholarship enabling me to participate in the charette and learn from top designers including Rick Valicenti, Mike Perry, and Delicious Design.

### Internship, The Eisner Museum of Advertising & Design Milwaukee, WI (2007—2008)

While at The Eisner, I designed exhibits and print ads for various projects.

### Graphic Designer/Art Director, Crashbox Creative Milwaukee, WI (2005—2007)

At Crashbox I designed and resolved design needs for multiple clients as well as developed the brand identity for Crashbox Creative itself.

### Art Preparation/Design, System Graphics, Inc. Milwaukee, WI (2002—2006)

At System Graphics I performed press preparation for screen-printed & sign-ready artwork as well as developed and resolved design needs for an array of clients ranging from large corporate accounts to small businesses. I was also employed full-time while attending the Milwaukee Institute of Art & Design and later continued employment as a part-time consultant.

### AIGA Chicago/Society of Typographic Artists Chicago, IL (2008—Current)

I am an associate member of both of these associations.